

Biggs Museum of American **Art**

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The Hair Affair 2015: Open Call for Salon Entries *Event Features Exciting New Format and New Sponsors*

Dover, DE (February 4, 2015) –
The Biggs Museum of American Art is pleased to announce an open call for salon entries for the fifth annual Hair Affair, a style event and competition to be held on Sunday, April 12, 2015.



This high profile, one of a kind style event and competition is back at the Biggs Museum and better than ever.

The Biggs Museum is seeking Delaware salons to compete for the title of best stylist in four categories:

Fantasy Couture: How would you style hair for a haute couture runway events? Hair The show in Paris? The more outrageous, the better.

Formal: What is the most popular updo for this year's weddings and special

Cut and Color: What cut and color are you known for?

Men's: What is the most fashionable style for men to wear their hair today?

Below are NEW components of this year's event:

- The live models will be displayed throughout the museum giving judges and guests the opportunity to examine the color, texture and intricacies of each look.
- A panel of three judges AND audience popular vote will decide which stylist is the most innovative, fashion-forward and creative in each category.

- For details and guidelines, or to download the application, visit www.BiggsMuseum.org. If you have questions please contact Beccy Schwartz at bschwartz@biggsmuseum.org or 302-674-2111 ext. 101.

The Biggs Museum looks forward to working with the style community to present yet another high-quality event that reflects its own artistic standards as well as the standards of all participating salons through this display of innovative, creative, unique and fantastical hair creations! Entries due March 6. Spaces are limited, apply early!

Sponsors

The presenting sponsor for the 2015 Hair Affair is Bad Hair Day? In Rehoboth Beach, DE. Additionally, Delaware Today will return as the media sponsor and Frankfurt Bakery who will supply cupcakes and small sandwiches for guests at the event.

Event Quick Facts

Event: *Hair Affair*: BIGGER, BETTER, and BACK AT THE BIGGS

Date: Sunday, April 12

Time: 1:30-4:30 p.m.

Location: Biggs Museum

Ticket Price: \$25 in advance/\$35 at the door

Description: The Hair Affair is back at the Biggs and better than ever as Delaware salons compete for the title of best stylist in four categories: Fantasy Couture, Formal, Cut and Color and Men's. For the first time, the live models will not compete on the runway; instead they will be displayed throughout the museum giving guests the opportunity to truly examine the color, texture and intricacies of each look. Champagne, desserts and voting tickets included in entry fee. Tickets can be purchased online at www.BiggsMuseum.org or call (302) 674-2111.

About the Museum

The Biggs Museum seeks to serve a diverse public as a regional museum of fine and decorative arts, made from 1700 to present, representing the State of Delaware and the surrounding Mid-Atlantic region. The Biggs Museum engages audiences through a compelling program of temporary exhibitions and programming. The Biggs Museum encourages the development of creativity and an appreciation for art by offering a comprehensive slate of educational programming for all ages. The Biggs Museum of American Art is a private, non-profit 501(c) (3) organization.

Hours of Operation: Tuesday through Saturday; 9:00 a.m. until 4:30 p.m.
Sunday; 1:30 p.m. until 4:30 p.m.

Admission: Biggs Museum permanent collection is free to the public year-round.
Fees may apply to certain feature exhibitions, programs and special events.

The Biggs Museum of American Art
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www.biggmuseum.org

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