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FOR IMMEDIATE RELEASE – July 30, 2008

Blogging By Biggs: “It’s a ‘Biggs’ deal”

Dover, DE – BIGGS MUSEUM OF AMERICAN ART ANNOUNCES LAUNCH OF MUSEUM BLOG

Those looking for a daily dish of art, non-profit life, and anything and everything Delaware, they need not look (or click) far. In conjunction with the recent re-launch of its web-site, the Biggs Museum of American Art is pleased to announce the recent launch of the Biggs Museum Blog entitled, “It’s a “Biggs” Deal.” Sarah DiMondi, the Marketing Coordinator has begun writing daily entries as of Friday, July 11. The blog was created in an effort to communicate museum happenings and events on a daily basis, increase web-site visitation, and to perpetuate its mission in developing an appreciation for arts awareness. Written in a light-hearted tone, the Biggs Blog is sure to please art-lovers and any Delaware residence with different daily categorized topics.

At the Museum keeps Biggs visitors informed on current exhibitions and programming.

In the News posts offer current trends and news in the art world.

Non-profit of the week highlights a unique charity of choice.

Best Bet is a weekly suggestion of a week-end activity in Delaware.

Spotlight touches on art findings on the web.

Let’s Get Local spotlights unique Delaware businesses and places.

The Biggs Blog is a unique look into the museum, art, and non-profit world. In addition to DiMondi’s frequent postings, additional staff members plan to guest-blog to offer diverse material. The Biggs Museum invites the public to visit www.biggsmuseum.org and visit its blog daily, just because, it’s a pretty big deal.

The Biggs Museum blog can be accessed at the museum web-site at www.biggsmuseum.org or directly to <http://itsabiggsdeal.blogspot.com/> .

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The Biggs Museum summer exhibition, *Award Winners VIII*, will open Wednesday, July 9, 2008. This exhibition is a celebration of artistic diversity in the State of Delaware, showcasing the talents of the 2008 DDOA Individual Artist Fellowship recipients. Always on the first Saturday of each month, children ages 5-10 can participate in Biggs Kids. Biggs Museum of American Art, 406 Federal Street, Dover, DE, (302) 674-2111, www.biggsmuseum.org new hours: T-S 9-4:30 p.m., Sun. 1:30-4:30 p.m.